



**DON'T JUST  
GET AWAY.  
GET  
AWEEMAWAY.**

- 378 Guest Rooms & Suites
- Indoor/Outdoor Waterparks
- The Oasis Experience Day Spa
- 10-Screen Cinema Theater
- On-site Lounges & Restaurants
- On-site Shopping & Entertainment

Located off I-90/94 in  
Wisconsin Dells



877-253-LION • [kalahariresort.com](http://kalahariresort.com)

© 2002 Kalahari Resort



**IT'S RELAXING  
IN A  
TERRIFYING  
SORT OF WAY.**


- 378 Guest Rooms & Suites
- Indoor/Outdoor Waterparks
- The Oasis Experience Day Spa
- 10-Screen Cinema Theater
- On-site Lounges & Restaurants
- On-site Shopping & Entertainment

Located off I-90/94 in  
Wisconsin Dells




877-253-LION • [kalahariresort.com](http://kalahariresort.com)

© 2002 Kalahari Resort




**NO BORED  
ROOMS.**



There's nothing ordinary about the African-infused environs of the Kalahari. Along with 45,000 square feet of flexible convention, exhibit and trade show space, we offer superb catering options. Plus, the huge indoor and outdoor waterparks, fitness center and Oasis Experience Day Spa ensure your event will be on the unconventional side.

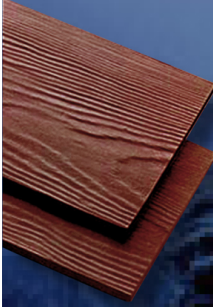
**RESORT • WATERPARK • CONVENTION CENTER**  
Located off I-90/94 in Wisconsin Dells



1-800-254-5010 • [kalahariresort.com](http://kalahariresort.com)  
[groupsales@kalahariresort.com](mailto:groupsales@kalahariresort.com)

© 2002 Kalahari Resort

Steve McFarland, ACD/Copywriter  
[stevenrmcfarland@gmail.com](mailto:stevenrmcfarland@gmail.com) // 917-328-0049



**IN A SINGLE DAY, THE TEMPERATURE IN  
LAMBERTON, MINNESOTA DROPPED 71°.  
SHOCKING EVERYONE BUT OUR ENGINEERS.**

They say living here builds character. It certainly takes a special breed to endure early frosts, hailstorms and spring days that give way to a wintry mix. In this environment, only one brand of siding gives as good as it takes. James Hardie® fiber cement is Engineered for Climate.™ Combining the authentic beauty of wood with unnatural strength and durability, it remains tougher than the elements and ready for anything. For America's #1 brand of siding, that simply goes with the territory.



*Sed ut spiciatis  
omnis iste natus error  
sit voluptatem accu-  
santium doloremque  
laudantium, totam rem*



**BEAUTIFUL. IN A WORLD OF EXTREMES.**

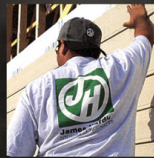


Steve McFarland, ACD/Copywriter  
[stevenmcfarland@gmail.com](mailto:stevenmcfarland@gmail.com) // 917-328-0049



**MOTHER NATURE HAS REDEFINED THE 100-YEAR STORM.  
SO WE REDEFINED WATER RESISTANCE.**

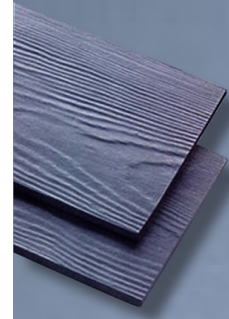
Before Sandy submerged the east coast it was difficult to tell which houses had cedar shingles and which had James Hardie® fiber cement. In the following days it became clear. As the only manufacturer with a state-of-the-art weather chamber and research facility, James Hardie® products are formulated for maximum resistance to hurricane winds and water absorption. Whether it's 10' of ocean surge in one day, or freezing and thawing over decades, a Hardie home will weather the storm.



*Sed ut spiciatis  
omnis iste natus error  
sit voluptatem accu-  
santium doloremque  
laudantium, totam rem*

**BEAUTIFUL. IN A WORLD OF EXTREMES.**





**A HURRICANE RELEASES MORE ENERGY THAN ALL OF THE WORLD'S NUCLEAR WEAPONS COMBINED. YOU CAN'T SIMULATE THAT KIND OF STRENGTH.**

Homes take a beating. Through it all, one brand of exterior cladding gives as good as it takes. As the only manufacturer with a state-of-the-art weather chamber and research facility, James Hardie® fiber cement products are repeatedly subjected to the harshest environmental conditions. But in the real world, Hardie homes have endured decades of tests that simply can't be imitated.



*Sed ut spiciatis  
omnis iste natus error  
sit voluptatem accu-  
santium doloremque  
laudantium, totam rem*



**BEAUTIFUL. IN A WORLD OF EXTREMES.**



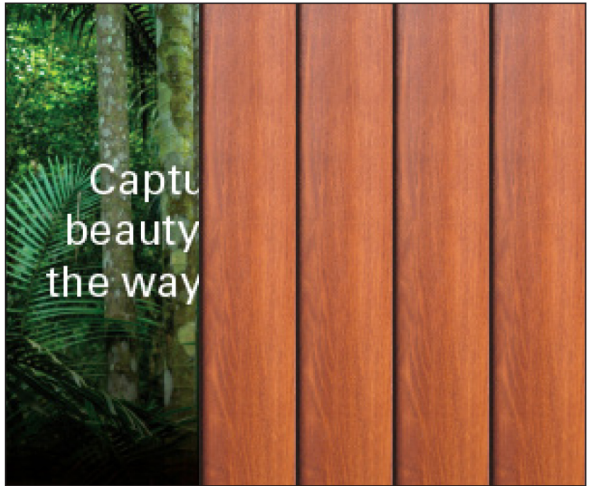
Steve McFarland, ACD/Copywriter  
[stevenmcfarland@gmail.com](mailto:stevenmcfarland@gmail.com) // 917-328-0049



a.



b.



c.

Steve McFarland, ACD/Copywriter  
[stevenrmcfarland@gmail.com](mailto:stevenrmcfarland@gmail.com) // 917-328-0049



## The sincerest form of flattery for exotic timber.

It's the kind of beauty found only in nature, until now. Designed for people with a discerning eye for exquisite detail, Zuri™ Premium Decking perfectly captures the unique colors and grain textures of rare hardwood. No other engineered product comes close. With elegance and durability, Zuri brings home the timeless allure that nature intended.

To learn more visit [zuri.royalbuildingproducts.com](http://zuri.royalbuildingproducts.com), or call 800.368.3117.

 ROYAL Building Products

Beautifully. Done.

  
**ZURI**  
PREMIUM DECKING  
BY ROYAL

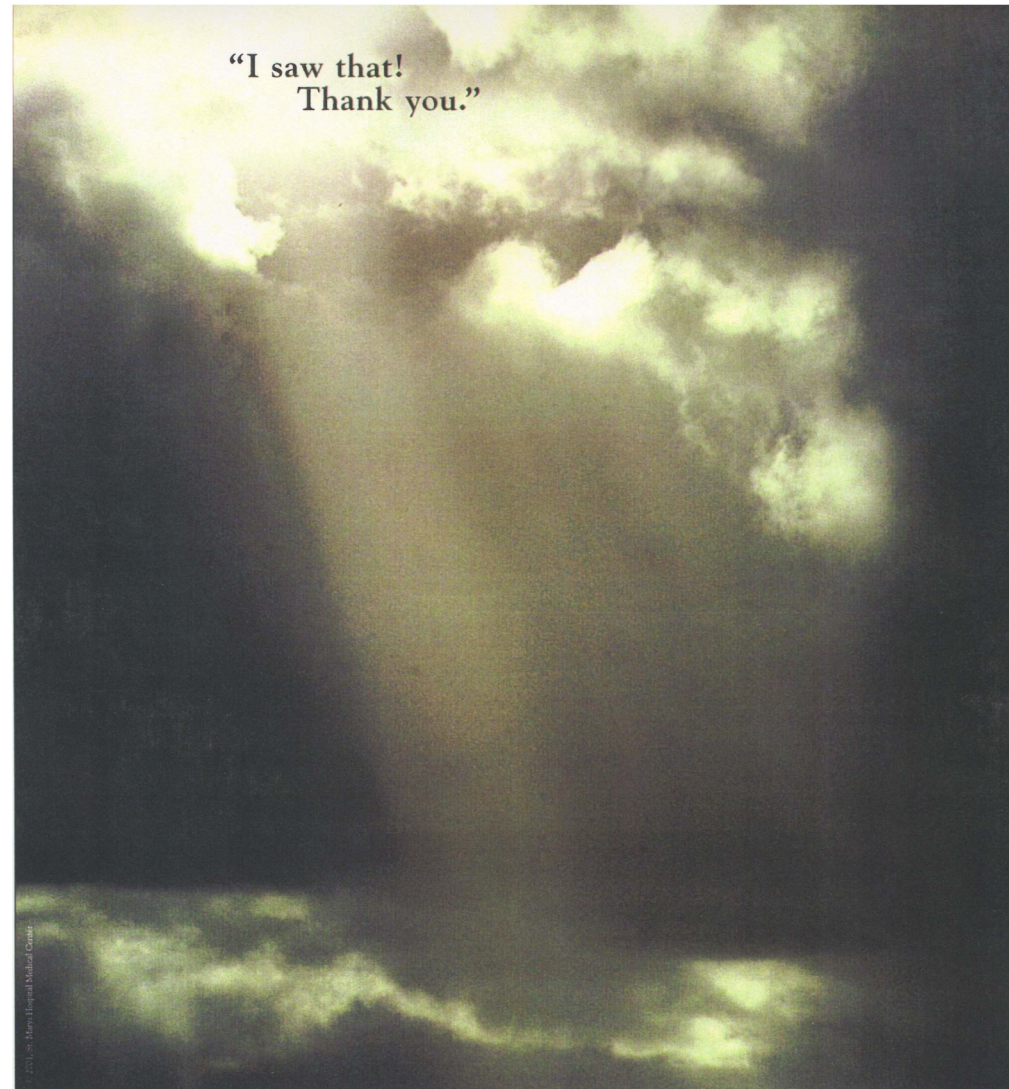
Steve McFarland, ACD/Copywriter  
[stevenrmcfarland@gmail.com](mailto:stevenrmcfarland@gmail.com) // 917-328-0049



**Just *(don't over)* do it.**

THE DA<sup>♡</sup>CARE  
ORTHOPAEDIC CENTER

Steve McFarland, ACD/Copywriter  
[stevenrmcfarland@gmail.com](mailto:stevenrmcfarland@gmail.com) // 917-328-0049



“I saw that!  
Thank you.”

## Good deeds never go unnoticed.

During National Hospital Week, St. Marys would like to recognize all of our hard-working staff. Our employees, physicians and volunteers are what make our hospital a great place to heal, to celebrate new life and to work. For these people, thanks usually comes in the form

of a smile, a handshake or the knowledge that their actions have contributed to the overall quality of care provided at St. Marys. To you we say, thank you. Because it's your commitment to a higher standard that makes St. Marys a world-class organization.


St. Marys Hospital Medical Center • 707 South Mills Street • Madison, WI 53715  
608-251-6100 • [www.stmarysmadison.com](http://www.stmarysmadison.com)

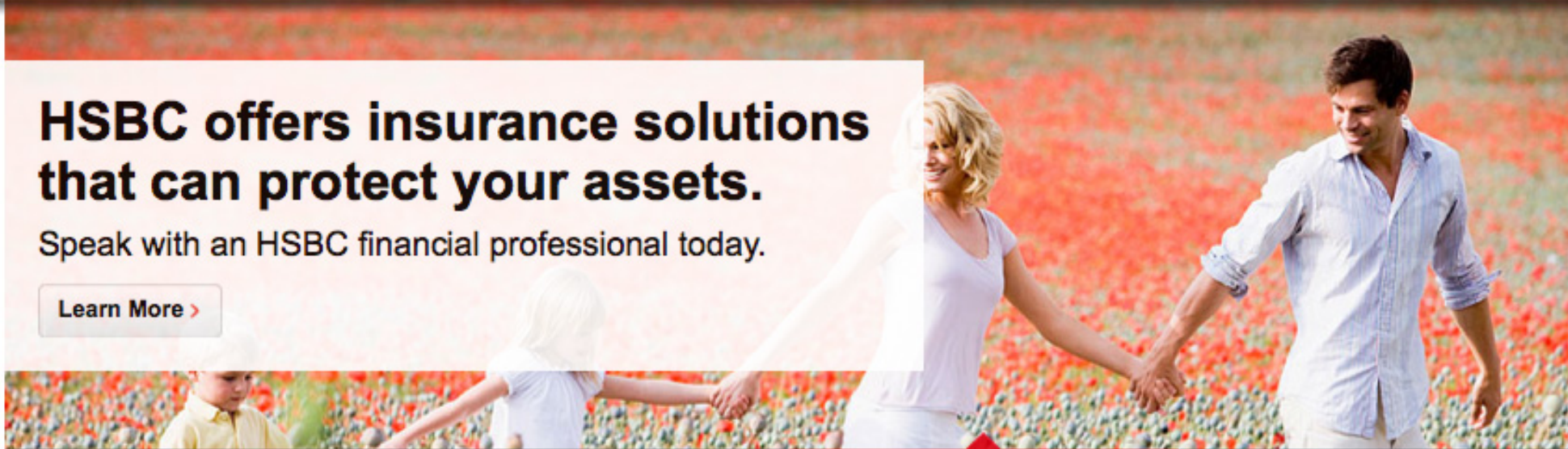
A MEMBER OF SSM HEALTH CARE

St. Marys. A Higher Standard.



Personal | Business United States  Internet Banking: [Log on](#)

**HSBC**  **Banking** Accounts and cards | **Borrowing** Loans and mortgages | **Investing and retiring** Insight and opportunity | **Insurance** Individual and family




## HSBC offers insurance solutions that can protect your assets.

Speak with an HSBC financial professional today.


[Learn More >](#)

**Newly designed HSBC website** | **Manage your wealth** | **Protection for every phase of your life** | **Looking for an affordable, flexible mortgage?**



### Does your money cross borders as easily as you do?

[Learn more >](#)




### HSBC Mobile Banking >

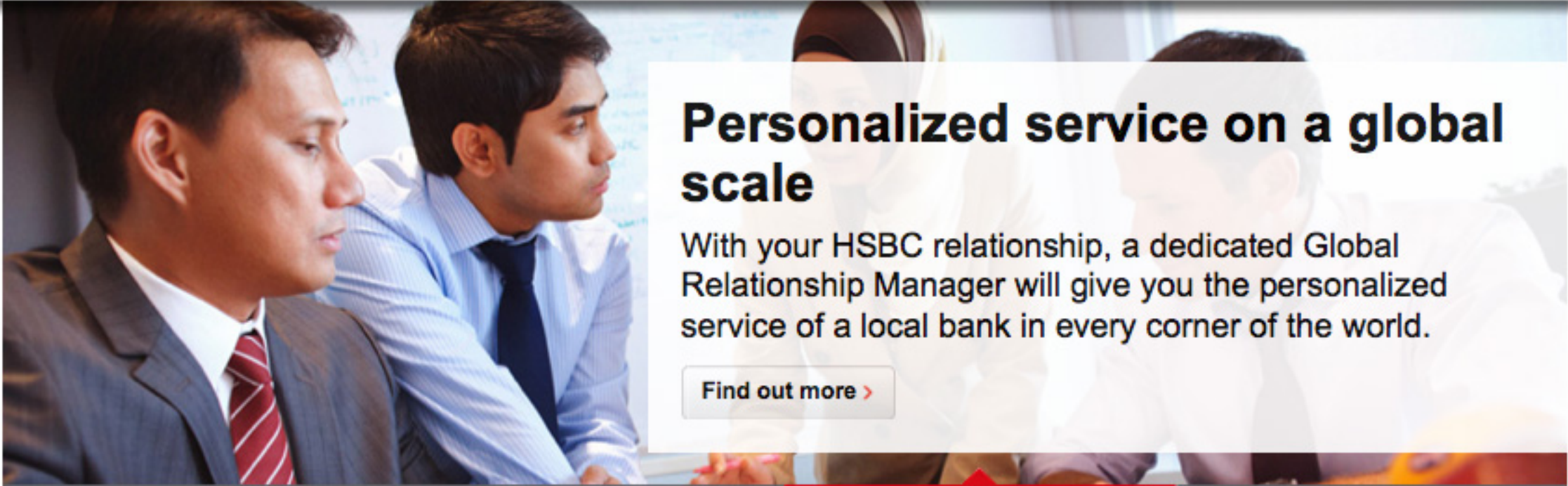
Your on-the-go solution

### HSBC Announces Sale of Upstate New York Retail Branch Network

[New details about the Sale >](#)  
[Customer FAQs updated as of January 20, 2012 >](#)

**Personal** | **Business** United States Search Internet Banking: [Log on](#)

**HSBC**  | **Business Direct** Annual sales < \$3m | **Business** Annual sales \$3m–\$50m | **Corporate** Annual sales > \$50m | **Global Banking & Markets** Institutions and governments | **International**



## Personalized service on a global scale

With your HSBC relationship, a dedicated Global Relationship Manager will give you the personalized service of a local bank in every corner of the world.

[Find out more >](#)

**HSBC Business Direct™** | **HSBC Business** | **Corporate banking** | **International business**

**Business banking >**  
HSBC Business Direct™ provides everything to support your business worldwide – with no monthly maintenance fee<sup>1</sup>.

**Cash management >**  
HSBC Business helps you manage your working capital in the U.S. and around the world.

**Trade and supply chain >**  
HSBC Corporate's depth of knowledge and worldwide presence can help your company tackle new and unfamiliar markets.

**HSBC Announces Sale of Upstate New York Retail Branch Network**

[New details about the Sale >](#)  
[Customer FAQs updated as of January 20, 2012 >](#)